Transforming the Broadmarsh area

Investing £250m to transform this part of the city



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Nottingham City Council

Nottingham is a city which is evolving and the City Council is determined to make sure it compares with the very best cities in Europe.

The Broadmarsh area is in need of investment. The shopping centre, Broadmarsh car park and bus station, which were all built in the 1970s and are at the heart of this part of the city, are looking tired and need new life breathing into them. The area can be uninviting and unwelcoming for people arriving by train or by bus, with little night life in the evenings. The current layout of the road system prevents shoppers and pedestrians from moving freely and is choking the area; stifling the ability for the city centre to grow.

If we want to continue to attract shoppers and visitors to Nottingham, and remain one of the best cities in the country to shop, then the Broadmarsh area must be regenerated and the city centre needs to expand southwards and become an attractive location for new investment.

That's why there are plans to invest £250m to transform the area over the next four years through a coordinated and staged programme of improvements.



The plans include:

- Redevelopment of the shopping centre by intu to create a modern destination for customers to shop, eat, relax and socialise throughout the day and evening; including the introduction of a cinema complex.
- The transformation of the Broadmarsh car park building to modernise parking facilities, the bus station and create new cafés and retail opportunities which spill out onto Collin Street and Carrington Street.
- The creation of a new public space on Collin Street.
- The pedestrianisation of (upper) Carrington Street, between the new public space on Collin Street and Canal Street.
- The creation of a brand new flagship Skills Hub for the city by New College Nottingham and Central College Nottingham to the east of Middle Hill, which will serve nearly 20,000 students.
- Linking this part of the city to Nottingham Castle which will be transformed into a world-class destination, hosting 400,000 visitors annually.

These developments, which collectively represent a £250m investment in the city, are expected to boost the local economy by over £1billion over a decade, create nearly 3,000 jobs for local people and attract an extra three million people a year to the city, bringing with them an estimated £25m increase in spending.



The Broadmarsh area in 2020 will be a very much improved destination. This is a once-in-a-generation opportunity to transform this part of the city into a top-class destination, to grow the city as a whole and to boost the city centre economy.

The glue which combines all of these exciting opportunities is the transformation of the surrounding roads and streets to create; better pedestrian links, more opportunities to cycle, improved access into the Broadmarsh Car Park, better bus facilities by moving stops closer to each other and to the bus station.

The transformation of the Broadmarsh area will create a brand new gateway to the city from the south, which will:

- Boost the local economy by **£1.1billion** over the next decade.
- Create **2,900** more jobs (with local training and recruitment).
- Attract **three million** more annual visitors to experience new retail, education, and leisure facilities.
- Make Nottingham one of the country's top destinations for retail.
- Bring **£25 million** extra spend to the city per year.
- Improve **1,150** parking spaces.
- See a new Skills Hub built for nearly **20,000** students.
- Link this part of the city to Nottingham Castle which will be transformed into a world-class destination, hosting 400,000 visitors annually, through a **£24m scheme**.
- Improve and modernise bus stops including at the Broadmarsh Bus Station for thousands of passengers.



For more information about the transformation of the Broadmarsh area or to sign-up for Stay Connected eNews updates about the improvements, visit: **www.nottinghamcity.gov.uk/broadmarsharea** or call **0115 87 63334**

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