JSNA Progress Update Autumn 2020

Child Poverty (2016)

	Recommendation	Lead/s	Progress on implementing recommendations – outline key successes & any challenges	Additional Information
	Strategy and Integrated Commissioning			
1.	Consider the social mobility index rankings and identify actions to address highlighted areas and develop a coherent narrative around social mobility and life chances which informs decision making.	Nottinghamshire County Council and District Councils	The Life Chances Strategic Group continues to bring together multi-agency and cross-departmental services to consider all aspects linked to this agenda. An Action Plan is in place, refreshed annually which brings together the various actions and building blocks to support life chances for children and families across Nottinghamshire. The Council's Plan 2017 – 2021 clearly articulates the ambition to make Nottinghamshire a place where life chances and social mobility are a priority: • A great place to bring up your family • A great place to fulfil your ambition • A great place to enjoy your later life • A great place to start and grow your business https://www.nottinghamshire.gov.uk/council-and-democracy/plans-policies-	

			assessments/council-plans-policies/council-plan A Strategy for Improving Educational Opportunities for All was approved in Jan 2020 and brings together key partners to improve the life chances for Nottinghamshire's most disadvantaged children, young people and their families. https://www.nottinghamshire.gov.uk/policy-library/69008/a-strategy-for-improving-educational-oppurtunities-for-all Key challenges include no longer having a post dedicated to this function and capacity from members of the group and other colleagues where this work forms just part of their responsibilities.	
2.	Review the recommendations in the Life Chances Strategy and consider how commissioners and planners will implement them locally. In particular, consideration of how to implement the recommendation by the Centre for Social Justice of how to best align the Pupil Premium, the Troubled Families programme and the Work Programme, in order to provide a package of universal support to those eligible for Universal Credit.	Nottinghamshire County Council, District Councils, Department for Work and Pensions	All elements of the Child Poverty 2010 – as published on NCC's website (detailed in Appendix 1) are embedded, with the exception of the final point since due to the disestablishment of the CP Lead post and resulting lack of capacity, the data evidence work has not progressed, e.g. the most recent CP maps are from 2016 and the NCC website has not been updated. Work on the Pupil Premium and Early Years Pupil Premium, the Troubled Families programme and links to JC+ for work readiness support have continued and all	

			relevant agencies were involved in workshops to promote and support the roll out of Universal Credit.	
3.	Commissioners and planners should consider how to implement the new Framework for Supporting Teenage Mothers and Young Fathers.	Nottinghamshire County Council	The Family Nurse Partnership is now embedded within Nottinghamshire, supporting young parents and linking them into relevant services such as the CCS, FS, Troubled Families programme, Youth Service and relevant D2N2 support. The Teenage Pregnancy JSNA (2017) clearly identified priorities and recommendations which have been embedded within plans across relevant services, including within the new Best Start Strategy and work to support Fathers has been identified as a priority.	
4.	Active targeting of localities with higher rates of child poverty, and groups of children and families affected by the impact of child poverty.	Notts County Council, Clinical Commissioning groups, District Councils	This is now embedded, with services focused on localities with higher rates of deprivation having a larger staff establishment to reflect higher levels of need. The latest child poverty data at ward level (2017) is available on Nottinghamshire Insight.	
	Increasing family incomes			
5.	Commissioners should consider how current adult mental health provision enables people to return to or remain in work.	Nottinghamshire County Council, CCGs	Links in place with specific D2N2 initiatives to support parents with emotional health and wellbeing challenges to return or remain in work.	

			Talking therapies are available to Notts residents through online self- referral and Healthy Families Teams support families in the perinatal period to refer to Let's Talk Wellbeing /Insight Healthcare/Trent where appropriate or link with specialist maternal mental health services. In addition, the CCS continues to offer PHEW support groups in each district and the Notts Help Yourself Parent/Carer Zone website offers information to parents on their own emotional health and wellbeing. Throughout the Covid-19 pandemic support for parents' emotional health and wellbeing has been prioritised, with e.g. PHEW talking walks and 1:1 sessions delivered by CCS.	

6.	Ensure that all services working with families have an element which specifically supports parents to gain and retain paid employment and build the workforce capacity to do this.	Nottinghamshire County Council and Schools	CCS and FS both have programmes in place, working collaboratively with JC+, to support parents to gain confidence, job seeking and interview skills, along with helping parents identify their transferrable skills and supporting them to identify childcare provision to meet their family need. Within the Troubled Families Programme, seconded Employment Advisors support families to gain employment and both NCC Early Help services record how families progress towards being "work ready". In addition, the CCS has a well-established culture of volunteering as a pathway towards work readiness. From Sept 2020 FS will be expanding the EPEC programme for families with children aged 5+. This programme is led by trained volunteer leaders, who are parents themselves, so volunteering will become more prevalent within the FS. Other partners (e.g. Home Start) have an embedded culture of offering volunteering opportunities.	
7.	Consider how economic development can help create a local safety net for low income families. In particular, exploring the role of Children's Centres in supporting parents of young children back into work, and the role of Local Government in providing, co-ordinating and publicising financial assistance and free childcare. This requires joined up commissioning to take place across Local Authority departments, not just within Children's Services.	Department for Work and Pensions, Nottinghamshire County Council, District Councils	The CCS, working closely with the Healthy Families Teams and ECS, supports parents to take up their child's funded entitlement, particularly for eligible 2-year olds, signposting and where required, visiting settings with the parent and child.	

			The FIS promotes the various childcare funding entitlements and schemes available and through the NHY website provides parents with current information on Ofsted registered childcare provision. NCC ECS have established links with district/borough councils to promote childcare provision and opportunities to train and work in childcare and have also promoted the various childcare funding programmes with JC+. D2N2 programmes such as BBO and Money Sorted are linked in with the CCS and FS, who are able to refer families for support as required, with the Stakeholder Manager being an active member of the Life Chances and other strategic groups. A dedicated officer is in post to raise awareness of Healthy Start food and vitamin vouchers across the County. The officer is focusing on ensuring that a wide range of services and community organisations are able to signpost and support people to apply for Healthy Start. Healthy Start vitamins have been re-launched within Children's Centres- free to those eligible and at cost price for those who are not. A pilot providing a free bottle of vitamins to all pregnant and breastfeeding women is being rolled out	

			across the County, delivered by Midwifery Services and Healthy Family Teams. The Childhood Obesity Trailblazer, secured by NCC, with a dedicated officer leading and a multi-agency and cross-departmental project team is progressing with a range of programmes, including a FOOD Club programme due to be launched in 2 areas (Ravensdale and Harworth) of the county in Nov 2020, where there are high child poverty and high childhood obesity rates. A further 2 areas will be added in 2021. This will provide access to healthy, affordable food. In addition, links to Food Banks and church-led community social eating projects countywide are in place and the CCS accesses Fair Share scheme. A recent challenge has been the Covid-19 pandemic, but through the Humanitarian Assistance Group (HAG) and links with the Food Insecurity Group, working closely with the district/borough councils and voluntary sector gaps for the most vulnerable groups have been addressed.	
	Intelligence and improving data			
8.	Consider how existing data gaps may be filled and move to an evidence-based approach to commissioning all services, particularly around Pupil Premium impact, food poverty and debt.	Nottinghamshire County Council, Districts Councils, VCS	Data is stored on Nottinghamshire Insight which includes the JSNA – having all data together in one place is a useful tool to guide policy and commissioning intentions.	

			JSNA Chapters are regularly updated, however Child Poverty information is somewhat out of date, with 2016 being the most recent year that maps showing CP Hotspots were published. Ward level data showing the % of children living in poverty is available for the period July – Sept 2017 Data from :- http://www.endchildpoverty.org.uk/poverty-in-your-area-2018/ - however no comparison is shown on the website to identify rankings across the county or comparison to statistical neighbours. (NB this is not the official Govt measure which focuses on low income families and not child poverty). An evidence-based approach is now embedded within commissioning across services for children and families, with the development of the Notts Validation Panel being progressed, to ensure all family support and parenting programmes have at least a local validation of the effectiveness of individual programmes.	
9.	Consider developing a social mobility and life chances dataset, in order to inform commissioners and planners.	Nottinghamshire County Council, District Councils	The Social Mobility Commission's 2020 report (fieldwork in 2019) is available on Nottinghamshire Insight. It shows that although the East Midlands is the second lowest in the county in the country where people think there is a large gap between	

			social classes in the UK today, 75% of people still believe this is the case. Nationally 44% of people believe that where you end up in society is mainly determined by your background and who your parents are, compared with 35% who feel that everyone has a fair chance to go as far as their talent and hard work will take them.	
	Family Support			
10.	Commissioners should consider how to provide high quality couple relationship support through existing family support services and build the capacity of the workforce to do this.	Nottinghamshire County Council	NCC have a Reducing Parental Conflict Project Officer, who also manages the Troubled Families Programme. She ensures that all relevant services work collaboratively at a strategic level. The CCS have piloted EPEC Being a Parent Together and will launch Me, You and Baby Too in Jan 2021. In addition, staff from the CCS and FS will be trained in the RPC programme, with Train the Trainer sessions delivered Sept 2020. Multi-agency staff, including colleagues working in schools are also signed up for this training. By undertaking the Train the Trainer programme, relevant colleagues will be able to cascade the programme amongst their teams helping build capacity and the CCS and FS will work with EPEC volunteers to further deliver the Being a Parent Together programme. National resources are also promoted through relevant channels, such as the CCS	

			and NHY, where a separate “Tile” is under development to house RPC resources and information for both parents and professionals.	
11.	Continue to promote access to free childcare through staff signposting to families and publicity campaigns	Nottinghamshire County Council	Funded entitlement and schemes to support families to pay for childcare (e.g. Tax-free scheme, Care to Learn) are actively promoted by FIS via FIS Facebook, links to community Facebook sites, promotional materials, life channel screens in library buildings and on the NHY website and on the 7 district CCS Facebook pages. More recently NCC’s social media channels have also been utilised, including posts on the importance of returning to formal childcare following the first Covid-19 lockdown. A Comms Plan is in place to ensure publicity campaigns are scheduled and families are signposted through direct links with direct delivered and commissioned services for families. Regular newsletter articles are published in NCC TEAMTalk to ensure NCC staff are aware of childcare support, both for themselves as parents and for the service users they work with. In addition, regular articles are submitted to the C, YP & F Voluntary Sector Newsletter and	

			the NHY Providers Newsletter, ensuring businesses and organisations are made aware of the funding entitlements.	
12.	Scope the feasibility of conducting a poverty proofing pilot in Nottinghamshire schools	Nottinghamshire County Council	Unfortunately, due to current capacity this has not progressed, although a series of Child Poverty workshops took place across the county, to which colleagues from schools were invited. The challenge to developing this further is the lack of a dedicated post to progress this work.	

Abbreviations:

CP	Child Poverty
NCC	Nottinghamshire County Council
JC+	Job Centre Plus
CCS	NCC Children's Centre Service (pre-birth to under 5)
FS	NCC Family Service (5 – 18)
PHEW	Parents Health & Emotional Wellbeing CCS Groups
EPEC	Empowering Parents, Empowering Communities – evidence-based programme developed by South London & Mawdsley NHT Trust
FIS	Families Information Service – currently delivered by Inspire, commissioned by NCC – due to come in house April 2021
NHY	Notts Help Yourself
ECS	NCC Early Childhood Services

BBO	Building Better Opportunities programme
D2N2	D2N2 is the Local Enterprise Partnership for Derby, Derbyshire, Nottingham and Nottinghamshire.
FOOD Club	A Family Action initiative, developed in Nottinghamshire as part of the COBT response within CCS, at Ravensdale and Harworth
HAG	Humanitarian Assistance Group
JSNA	Joint Strategic Needs Assessment
RPC	Reducing Parental Conflict